

**March 8-10, 2011**  
**Grand Geneva Resort. Lake Geneva. WI**

Visit us online at [www.wideca.org](http://www.wideca.org)

expand  
YOUR **NETWORK**



## WE NEED YOU!

### What is DECA All About?

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management. Effective marketing education gives young people the tools and aptitudes they need to live, learn and lead.

DECA strives to provide its members with opportunities to develop those skills through its competitive events program that comes to life with you as a judge. Being a judge allows you to see the skills our students demonstrate in a competitive situation.

We would like you to judge one or both days of the conference. Just contact [Sara Baird](#) to find out more and schedule your spot as a judge!

WI DECA is supported in part by the Foundation for WI DECA whose goal is to provide every first place state champion a scholarship to attend and compete at the International Career Development Conference in Orlando, April 30-May 3, 2011!

### ADVANTAGES TO THE BUSINESS COMMUNITY

**Students** are aware of their obligations to their employer and company expectations

**Provides** a source of trained, career-oriented, motivated, young people as potential employees

**Creates** an entrepreneurial spirit and ability to achieve in a competitive environment



WI DECA is a nonprofit IRS 501 (c) 3 educational association. Financial support for DECA's competitive events is a tax-deductible contribution.

### YOUR DAY AS A JUDGE

WI DECA will send you a confirmation email prior to the conference indicating the event (or events) and time you are scheduled to judge.

Not all judging takes place the day of the conference. If you are registered to judge a written project, you will receive a mailing several weeks prior to the conference and be asked to review the project prior to the day of the conference.

### YOUR TYPICAL SCHEDULE...

Plan to arrive early so that you may have time to enjoy a continental breakfast before your event. It's also a good time to network with other professionals in the same event.

- ✓ Report to Judge Registration (Grand Geneva Resort/Ballrooms B/C)
- ✓ Receive your event materials, name badge, judge's gift and special goodies from our sponsors
- ✓ A series director will greet you and ensure you are in the correct location
- ✓ The series director will prepare you for judging your event and answer any questions you may have
- ✓ You will then begin interaction with students
- ✓ Lunch will be provided after judging concludes
- ✓ Turn in all materials to the series director at the end of judging
- ✓ Provide a debriefing for all students in your event

### REGISTER NOW!

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